

Drive an Anthology Book to Increase Your Influence and Make Money

This blueprint ensures that you create and build relationships, make direct and indirect revenue, catapult yours and others' thought leadership, have an asset and goodwill that will last for over 5 years, and have your name sitting on the desk of hundreds of powerful executives.

You, as the primary author, get your name on the cover and split profits with AHAtat. Why don't you consider bundling in one of your services and varying the amount charged to contributors and the number of books received. Below is an example where we've bundled in an online mastermind.

**YOU PLUS 40 CONTRIBUTORS WHO SHARE
3-4 AHAMESSAGES EACH**

- YOUR UPFRONT COST • \$497
- STRATEGIC COACHING FROM MITCHELL LEVY • \$1,997
- CONTRIBUTORS COST • \$297
- EVERYONE RECEIVES • 10 PAPERBACKS
- YOU RECEIVE 50% OF PROFIT, PLUS INCREMENTAL BOOK SALES • \$4,347

HIGH-LEVEL CONSULTING INCLUDED

- \$497
- \$1,997
- \$997
- + CONSULTING
- \$18,347*

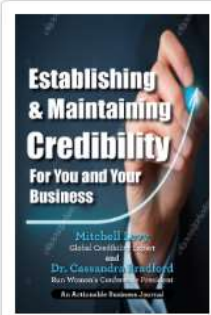
* WORKING ON COST OF MASTERMIND FACILITATION SUPPORT

FOR AN ADDITIONAL \$497, ANY CONTRIBUTOR CAN HAVE A CUSTOMIZED VERSION OF THE BOOK WITH THEM AS THE CO-AUTHOR. NOTE: NOT FOR BOOK STORE DISTRIBUTION.



Collecting Money and Content From Your Contributors

NOTE: We will be using this site <https://www.ahathat.com/CountMeIn> which will produce an entry like the following to encourage contributors to join your book



Establishing &
Maintaining Credibility
For You And Your
Business

**Mitchell Levy & Dr.
Cassandra Bradford-
Wilson**

2 Contributors

18 Spots Left

[Be Part of this book](#)

Book Description: In order to be successful in your business you need credibility. "People do business with those that they know, like, and trust." How do you generate that trust? How do you become credible? Check out this book with commentary from powerful, successful professionals who give their best insights on what they do for themselves that you can implement for yourself.

\$697 to Participate: We we looking for the speakers of RunConference 2019 to participate. We will make no profit from this book. The goal is to produce, publish, and distribute the book of 140 AHA messages to all attendees. We will also distribute left over copies to all contributors. We guarantee that you'll get at least 20 copies.

Steps to get started.

- 1) Make payment via URL on the next page.
- 2) Fill out 5 questions anthology document.
- 3) Approve the cover we create.
- 4) Approve the google form we create to collect crowdsourced content.
- 5) Approve content that comes from the 5-questions doc that appears in the form above.
- 6) Share the url above with your audience.
- 7) We collect the content, copy edit it, arrange it, and share the manuscript with you for content edit and update.

Go to the url Below or Reach out Direct to us to Start



Paperback & Hardcover

Imagine sharing a business card that will sit on your prospects desk for years.

A physical book is that business card!

<http://aha.pub/UniqueBook>

INCREMENTAL BOOK COST

RETAIL PRICE	PAPERBACK	HARDCOVER
	\$19.95	\$24.95
AUTHOR PRICE OF	PAPERBACK	HARDCOVER
• 1-49	\$10.00	\$15.00
• 50-499	\$7.95	\$12.95
• 500-2,000	\$5.95	\$9.95

NOTE: PLUS SHIPPING & TAX IN CA

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Or the rep that brought you this offer.